

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Advertisement to publish in “Lawyer”, a Telugu Weekly Magazine through M/s. Touchstone Advertising (P) Limited – Publication Charges – Amount Sanction of Rs. 75,000/- - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 199

Dated: 28-02-2009

Read the following:

- 1 Govt. Lr.No.30336/PMU/PRO/2007, YAT&C (PMU) Department. dt. 25.10.2007
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O..Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 R.O.No.251/Display-PP/Advt.I—2/2007-08-2, Dt.20.11.2007, I&PR Department.
- 6 Bill No. TAPL/525/2007-08, dt. 29.03.2008, No.TAPL/30/2008-09, dt.26.04.2008 & No.TAPL/76/2008-09, dt.26.05.2008 of M/s. Touchstone Advertising (P). Ltd.,

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ORDER:

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been releasing advertisements to publish in various Magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released an advertisement to publish in March 2008, April 2008 & May 2008 issues of “**Lawyer**” a Telugu Weekly Magazine, through M/s. Touchstone Advertising (P) Ltd., which is one of the empanelled Advertising agencies of A.P. Tourism. After publication of the advertisement, the advertising agency has submitted bills amounting to Rs.75,000/- vide letter 6th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.75,000/- (Rupees Seventy Five thousand only) towards publication of the advertisement in “Lawyer” a Telugu Weekly Magazine..
3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (15) – PATA Conference – 500 – Other Charges – 503 – Other Expenditure”.
4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To,
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER